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Π *ΕΨΧΡΕΔΚ* IS BASED
ON ΔRCHITECTURAL
FORMS FROM

ΣΤΑΛΙΝΙΣΤ

RUSSIA

AND THE CYRILLIC ALPHABET

LETTERFORMS

PRESENTED WITH Δ

DECADENT

VISUAL LANGUAGE AND Δ

MINISTER

POLITICAL *UNDERTONE*

NEWSPEAK

WEIGHTS

*LIGHT***HEAVY**

ABOUT

Newspeak is a display typeface based on the architectural forms of Stalinist Russia, presented with a decadent visual language and a sinister political undertone. Stalinist architecture is now considered to be unsightly yet it contains a strange beauty, hinting at an unrealised utopia. The irony is that this kind of beauty was deployed to enforce a brutal dictatorship. Inspiration was also drawn from the Cyrillic alphabet which was for a long time the code for an alternative way of living—the enclosed universe of communism. When you visited a communist country you were confronted with unfamiliar typography that reinforced your sense of alienation and the feeling that there was an alternative to consumerism.

The name Newspeak comes from the fictional language in George Orwell's novel *Nineteen Eighty-Four*. It is a controlled language created by the totalitarian state Oceania as a tool to limit freedom of thought, and therefore to prevent citizens from thinking outside the approved political ideology. The notion is that if words do not exist to describe a concept, then that concept cannot be imagined. Newspeak represses concepts that pose a threat to the regime such as freedom, self-expression, individuality and peace. The name was chosen as an acknowledgement of how typography, as a representation of language, can communicate the subtle nuances of thought.

The poster published to accompany the typeface release featured a picture of Tony Blair. There was an obvious connection between the language of Newspeak and the way in which New Labour manipulated the media to control the image of Tony Blair and to present neoliberal policies as being social-democratic.

SUPPORTED LANGUAGES

Afar / Afrikaans / Albanian / Basque / Bosnian / Breton / Catalan / Crimean Tatar (Latin) / Croatian / Czech / Danish / Dutch / English / Esperanto / Estonian / Faroese / Finnish / French / Frisian / Friulian / German / Greenlandic / Hawaiian / Hungarian / Icelandic / Indonesian / Interlingua / Irish Gaelic / Italian / Karelian / Kirundi / Kurdish (Latin) / Ladin / Latvian / Lithuanian / Luxemburgish / Malagasy / Malay / Maltese / Māori Norn / Norwegian (Bokmål) / Norwegian (Nynorsk) / Occitan / Palauan / Polish / Portuguese / Rhaeto-Romance / Romani / Romanian / Sango / Sámi (Northern) / Scottish Gaelic / Serbian (Latin) / Shona / Slovak / Slovene / Sorbian / Spanish / Swahili / Swati / Swedish / Tagalog (Filipino) / Tahitian / Tokelauan / Tsonga / Turkish / Umbundu / Veps / Welsh / Wolof / Zulu

UNICODE RANGES

Complete: Basic Latin / Latin-1 Supplement / Latin Extended-A
Parts of: Mathematical Operators / Latin Extended-B / Latin Extended Additional / Spacing Modifier Letters / General Punctuation / Currency Symbols / Letterlike Symbols

WEB FONT FEATURES

frac / liga / salt / sso1

CREDITS

Designed by Jonathan Barnbrook
First published by VirusFonts in 1997
Revised and expanded character set published in 2016

STANDARD
CHARACTER SET

Δ Β C D E F G H I J K L M N
Ο Ρ Q R S T U V W X Y Z

ACCENTED

À Á Â Ã Ä Å Æ Ç È É Ê Ë
Ì Í Î Ï Ñ Ò Ó Ô Õ Ö × Ø Ù Ú Û Ü Ý Þ ß
À Á Â Ã Ä Å Æ Ç È É Ê Ë
Ì Í Î Ï Ñ Ò Ó Ô Õ Ö × Ø Ù Ú Û Ü Ý Þ ß

ALTERNATE

Δ Β D E F I M N Π Σ τ

ACCENTED ALTERNATE

À Á Â Ã Ä Å Æ Ç È É Ê Ë
Ì Í Î Ï Ñ Ò Ó Ô Õ Ö × Ø Ù Ú Û Ü Ý Þ ß

PUNCTUATION

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FIGURES

Π 1 1 2 3 4 5 6 7 8 9

FRACTIONS

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SYMBOLS

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ORDINALS

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CURRENCY

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MATHEMATICAL

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**Δ Β C D E F G H I J K L M N
O P Q R S T U V W X Y Z**

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G G G D E R

MINILLIV

POLITBUIRO

2050

AMBIVALENT

CRIMETHINK

REALITY

110 PT

NWSPK

156 PT

WSPK

72 PT

FACRITTE

156 PT

PSI

30 PT

THE NAME NEWSPEAK
COMES FROM THE NOVEL
1984 BY GEORGE ORWELL

18 PT

Δ LANGUAGE INVENTED SO THAT PEOPLE
CAN EXPRESS THEMSELVES IN Δ
WAY OUTSIDE THE POLITICAL DOCTRINE
ENFORCED BY THE DICTATORSHIP IN POWER

89 PT

EQWAL

160 PT

ΣΕΕΣ

59 PT

THINKFOL

59 PT

ЩУСАМЪ

41 PT

NEW HISTORY

78 PT

VERIFY

18 PT

**NEWSPAK WAS DESIGNED NOT
TO EXTEND BUT TO DIMINISH
THE RANGE OF THOUGHT, AND
THIS PURPOSE WAS ASSISTED
BY CUTTING THE CHOICE OF
WORDS DOWN TO A MINIMUM**

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